

BUILT AT WHAT COST?

- ✓ THE MARRIAGE.
- ✓ THE CRIMINAL CHARGES.
- ✓ MY HEALTH.
- ✓ WORTH IT?



I started my construction company at eighteen years old, weeks after my daughter was born fourteen weeks premature, weighing one pound, eight ounces. A miracle baby fighting for her life in an incubator while I made her a promise: I would build her a life worth all that fighting.

For eighteen years, I kept that promise the only way I knew how — by working. And one by one, the business collected its payments:

THE MARRIAGE. I came home from a weekend camping trip with my daughter to a completely empty house. My wife had moved out and taken almost everything. I can't say I blame her.

THE CRIMINAL CHARGES. In Alberta, a brand-new hire fell more than twenty feet onto a sheet of ice. As his employer, I faced eight criminal charges and fines that took years to pay off.

MY HEALTH. At thirty-six, an employee sent to drive me to a jobsite took one look at me and drove me to the hospital instead. I woke up days later with my teenage daughter beside the bed. She was the one who had to tell me: heart failure. And I would never work my trade again.

The company I built for the girl in the incubator nearly made her the one keeping vigil at the end of my life.

YOUR STORY DOESN'T HAVE TO END THE SAME WAY.

FIVE FRAMEWORKS TO BUILD A BUSINESS (AND A LIFE) WORTH STAYING FOR



HOW TO HIRE
INTENTIONALLY



HOW TO
SAY NO



HOW TO BUILD
A REAL TEAM



HOW TO BUILD
ON YOUR VALUES



HOW TO PROTECT
YOUR HEALTH

INCLUDES FOUNDER'S WORKBOOK + 90-DAY IMPLEMENTATION CALENDAR



Darren Dyck started his construction company at eighteen to build a life for his daughter, Shay-Lynn. Eighteen years of building taught him everything about business — and almost cost him everything that mattered.

Now forty-four, with a monitored heart and a company designed to run without him, Darren helps founders build businesses that don't demand everything and leave nothing.

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WHEN YOU WANT TO QUIT - DARREN DYCK

WHEN YOU WANT TO QUIT

How to Build a Business
(and a Life) Worth Staying For



DARREN DYCK